

# Animal Description Generator

Tell Their Story. Save Staff Time. Help Them Go Home.

Create warm, adoption-focused animal biographies from the information already recorded in MOASMS.

Animal Description Generator — structured adoption-description prompt building inside MOASMS

Built for the Multiple Options Animal Shelter Management System (MOASMS) · English / French / Spanish / More

# What Is Animal Description Generator?

Animal Description Generator is a **structured writing and prompt-building tool built into MOASMS**. It helps shelter staff quickly create warm, appealing animal adoption descriptions using the information already stored on the animal record.

Instead of starting from a blank page, staff can include the animal's age, breed, size, appearance, personality, behavior notes, favorite things, care needs, home-life notes, and adoption messaging. The result is a clear, organized prompt or description that can be reviewed, edited, copied, saved, or used with an AI writing tool.

## Save Staff Time

Build polished adoption descriptions in minutes instead of starting from scratch every time.

## Tell Better Stories

Turn record data into friendly, appealing biographies that help adopters connect with animals.

## Built Into MOASMS

Uses the animal information and workflow your staff already know — no extra system to learn.

## Staff Stay in Control

Animal Description Generator does not replace staff knowledge — it organizes it. Staff choose which details to include, select the writing style, review the generated prompt, and edit the final wording before anything is published or shared.

- ✓ **Staff-controlled selections** — every detail included is chosen by the person who knows the animal
- ✓ **Review and edit before use** — the prompt is a starting point, not a final decision
- ✓ **Consistent messaging across users** — same structured approach, regardless of who writes the description
- ✓ **No need to start every description from a blank page** — the form does the organizing; staff do the knowing

## Your Shelter, Your Lists — Fully Configurable

Every dropdown, option list, expression choice, care-need category, writing tone, and call-to-action in Animal Description Generator is **fully editable by your own staff**. There is no need to contact Multiple Options to add a new breed, update a personality option, or change a care-need category. Authorized users can manage every list themselves — directly inside MOASMS — without any programming or IT support.

### Animal Description Generator — Staff Review & Edit

#### Generated Prompt

Write a warm, friendly adoption description for Luna, a 2-year-old spayed female Domestic Short Hair cat, tortoiseshell coat. She loves feather wands, chin scratches, and sunny windowsills. Calm and affectionate with adults. Would prefer a quieter home without dogs. Paragraph format, approx. 80 words. End with a gentle invitation to meet her.

#### Staff Notes / Review

Staff reviewed prompt. Added note about her being a lap cat in the evenings. Adjusted length. Copied to website bio form. Description approved by K. Hudson on 05/15/2026.

Copy Finished Description Mark as Reviewed Save to Library Regenerate

Luna — Spayed Female DSH Cat, 2 yrs | Record #3092 Reviewed: K. Hudson — 05/15/2026

*Staff review panel — prompt generated from record data, reviewed and approved before use*

# Built From the Animal Record

The generator starts with the animal information already recorded in MOASMS, helping staff create descriptions that are accurate, complete, and consistent. There is no need to retype basic facts — the form draws from what the shelter already knows about the animal.

Staff can choose which details to include: name, species, breed, age, sex, altered status, size, weight, color, coat description, and photo context. Each field contributes to a richer, more informative adoption description.

Animal Description Generator — Animal Details Tab

Animal Details | Personality & Favorites | Care Needs | Format & Style

**ANIMAL BASICS**

Name: Biscuit Species: Dog

Breed: Golden Retriever Mix:  Mixed breed

Age: 4 yrs 3 mos Sex: Male Altered: Yes

Size: Large Weight: 65 lbs

Include photo context

Include shelter notes

**COLOUR & COAT**

Prim. Color: Golden / Yellow Sec. Color: None

Coat Length: Medium / Long Coat Type: Wavy / Fluffy

**SHELTER NOTES (optional)**

Arrived as a stray. Friendly and social. Settled in quickly. Good with other dogs in kennel.

Biscuit — Male Neutered Golden Retriever, 4 yrs | Record #4821 Animal Details complete

*Animal basics — age, breed, sex, size, weight, color, coat, and photo context*

- ✓ **Use information already entered in MOASMS** — no duplicate data entry required
- ✓ **Include only the details staff choose** — every field is optional and selectable
- ✓ **Reduce repetitive typing** — the form draws from the existing animal record
- ✓ **Keep descriptions grounded in the animal's actual record** — accuracy is built in from the start
- ✓ **All dropdown lists are yours to manage** — breed options, color choices, coat types, and more can be updated by your own staff at any time

# Personality, Favorites & Home-Life Notes

Great adoption descriptions help people imagine life with the animal. Animal Description Generator makes it easy to include the details that create that connection — favorite toys, treats, activities, sleeping spots, human interaction, personality cues, and behavior notes.

Staff select from structured choices or add free-text notes. These personal details are what turn a basic animal record into a biography that adopters remember. And because every option in the list is editable, shelters can tailor the choices to match their own animals, terminology, and community.

The screenshot shows a web application window titled "Animal Description Generator — Personality & Favorites Tab". The interface has four tabs: "Animal Details", "Personality & Favorites" (which is active), "Care Needs", and "Format & Style".

The "Personality & Favorites" section is divided into several categories:

- Distinct Features:** A list of checkboxes with the following options: Expressive eyes (checked), Fluffy / wavy coat (checked), Beautiful tail / plume (checked), Unique markings (unchecked), and Petite / small for breed (unchecked).
- Expression / Personality Cues:** A set of buttons for temperament: Gentle (checked), Friendly (checked), Playful (checked), Silly (unchecked), Calm (unchecked), Curious (unchecked), Affectionate (checked), Soulful (unchecked), Regal (unchecked), and Goofy (unchecked).
- Human Interaction:** A list of checkboxes with the following options: Loves people (checked), Good with older children (checked), Good with young children (unchecked), Good with other dogs (checked), Good with cats (unchecked), and Lap dog / snuggler (checked).
- Favorite Toys:** A list of checkboxes with the following options: Squeaky toys (checked), Tennis balls / fetch toys (checked), Rope toys (unchecked), Stuffed animals (checked), and Chew toys / bones (unchecked).
- Favorite Treats & Activities:** A list of checkboxes with the following options: Peanut butter (checked), Long walks / hikes (checked), Swimming (unchecked), Playing fetch (checked), and Cuddle time / napping (checked).
- Sleeping Spots & Home-Life:** A list of checkboxes with the following options: Loves sleeping at feet (checked), Enjoys outdoor time (checked), Prefers a quiet home (unchecked), House-trained (checked), and Leash-trained (checked).

At the bottom right, there is an "Extra notes:" field with the text: "Greet everyone with a wagging tail and a toy in his mouth."

The footer of the window shows "Biscuit — Personality & Favorites section" on the left and "12 items selected | All lists are staff-editable" on the right.

*Favorites and personality choices — the details that help adopters connect*

- ✓ **Highlight personality and charm** — expression cues and temperament choices go right into the prompt
- ✓ **Include favorite toys, treats, and activities** — the small details adopters remember
- ✓ **Add expressions and distinctive features** — make each animal sound like an individual
- ✓ **Present behavior and home-life notes positively and clearly** — help adopters picture life together
- ✓ **Every option list is editable** — add your own personality cues, toy types, or activity choices at any time

## Care Needs, Gently Included

Some animals need special care, training, a quieter home, gentle handling, or a specific diet. Animal Description Generator helps staff include those needs in a positive, adoption-friendly way — without making the animal sound difficult or undesirable.

Each care category is structured so that honest, important information reaches the right adopter in the right tone. And because every category and option is fully editable, shelters can customize the care-need lists to match their own terminology and workflows.

**Animal Description Generator — Care Needs Tab**

Animal Details | Personality & Favorites | **Care Needs** | Format & Style

**Dietary**

- Grain-free diet
- Food allergies noted
- Prescription diet
- Timed / measured meals
- 

**Medical**

- Daily medication
- Ongoing condition
- Post-surgery recovery
- Senior care needs

**Mobility / Physical**

- Arthritis / joint care
- Low-impact exercise only
- Ramp / step access
- Deaf / vision-impaired

**Grooming**

- Regular brushing needed
- Professional grooming
- Nail care attention
- Ear cleaning needed
- 

**Exercise**

- Daily exercise required
- Yard recommended
- Apartment-friendly
- High-energy breed needs

**Behavioral**

- Crate trained
- Separation anxiety
- Resource guarding noted
- Fearful / shy — needs patience

**Training**

- Knows basic commands
- Leash-trained
- Ongoing training recommended
- Experienced owner preferred

**Ideal Home**

- Yard strongly recommended
- Good with older children
- Adults-only home
- Only dog in home
- No cats

**Handling**

- Gentle approach only
- No sudden movements
- Trigger avoidance noted
- Easy to handle / relaxed

Biscuit — Care Needs section | 8 items selected | All categories and options are staff-editable

*Care needs — structured, positive wording for important adoption considerations*

- ✓ **Include important care notes without sounding clinical** — structured choices lead to adoption-friendly language
- ✓ **Present needs gently and positively** — frame requirements as part of the animal's story, not a warning list
- ✓ **Help adopters understand the right fit** — honest, responsible messaging improves adoption outcomes
- ✓ **Care categories are fully customizable** — add, rename, or remove categories to match your shelter's exact needs

# Flexible Writing Controls

Every animal is different, and every audience is different. Staff can adjust the tone, style, voice, call-to-action, seasonal theme, prompt length, and variation category to create the right message for the right situation — whether writing for a website, a social media post, a rescue partner, or a kennel card.

The screenshot shows the 'Animal Description Generator — Format & Style Tab' interface. It features a top navigation bar with tabs for 'Animal Details', 'Personality & Favorites', 'Care Needs', and 'Format & Style'. The main content area is organized into five sections:

- WRITING TONE & STYLE:** Includes dropdowns for 'Mood / Tone' (Warm & Friendly), 'Style / Format' (Paragraph (narrative)), 'Voice / Perspective' (Third person (about the animal)), and 'Prompt Length' (Standard (100–130 words)).
- SEASONAL & THEMED OPTIONS:** Includes a 'Seasonal / Themed' dropdown (None (standard)) and buttons for 'None', 'Summer', 'Back to School', 'Holiday / Winter', 'Valentine's Day', 'Spring', and 'Mother's Day'.
- VARIATION CATEGORY:** Includes a 'Variation Category' dropdown (Family dog — active household) and buttons for 'Family dog', 'Senior companion', 'First-time owner', 'Apartment-friendly', 'Rescue / foster', and 'Kennel card (short)'. The 'Family dog' button is highlighted.
- CALL TO ACTION:** Includes a 'Call to Action' dropdown (Come meet me at the shelter) and buttons for 'Come meet me', 'Apply to adopt', 'Ask about me', 'Foster me', and a text input field 'Could you be my family?'.
- ADDITIONAL OPTIONS:** Includes checkboxes for 'Include adoption fee reminder' (checked), 'Include spay/neuter status note' (unchecked), 'Include shelter contact / website' (checked), and 'Bilingual (French / English)' (unchecked).

At the bottom, a status bar shows 'Biscuit — Format & Style section | Tone: Warm & Friendly | Style: Paragraph | Length: Standard' and a 'Ready to generate' button.

*Writing controls — tone, style, voice, length, theme, and call-to-action*

- ✓ **Create warm, playful, professional, or themed descriptions** — match the message to the moment
- ✓ **Match the message to the animal and audience** — active family dog vs. quiet senior companion vs. first-time owner
- ✓ **Support website, social media, rescue, and kennel-card writing** — one tool, many formats
- ✓ **Encourage consistent writing across staff members** — same controls, same shelter voice, every time

## Every List Is Yours to Edit — No IT Support Required

Every dropdown in the Format & Style panel — and throughout the entire generator — is **fully managed by your own authorized staff**. Want to add a new seasonal theme, a different call-to-action phrase, a new variation category, or a custom writing tone? Your staff can open the configuration screen in MOASMS and make the change themselves, immediately, without contacting Multiple Options or modifying any code. The same applies to all option lists throughout the tool: personality traits, toy types, care categories, coat descriptions, and more. Animal Description Generator is designed to fit *your* shelter — and to keep fitting it as your shelter evolves.

# Prompt Library & Reusable Language

Animal Description Generator includes library tools so shelters can save, load, and manage reusable prompt styles and language patterns. This helps organizations create consistent adoption messaging while still allowing each animal's description to feel personal and unique.

Successful prompt structures can be saved, named, and loaded again — making it easy to build on what works without starting from scratch every time.

The screenshot shows the 'Animal Description Generator — Prompt Builder & Library' interface. At the top, there are buttons for 'Load from Library', 'Save to Library', 'Library Manager', 'Regenerate Prompt', and 'Copy to Clipboard'. Below these is a 'Clear Prompt Field' button. The main area displays 'Animal: Biscuit — Male Neutered Golden Retriever, 4 yrs' and 'Prompt Template: Standard Warm — Family Dog'. A 'Last saved:' date of '05/14/2026' is shown. The 'Generated Adoption Description Prompt' section contains a detailed paragraph describing Biscuit. Below the prompt are buttons for 'Regenerate Prompt', 'Copy to Clipboard', 'Save to Library', 'Load Prompt from Library', and 'Library Manager'. A 'Clear' button is also present. At the bottom, there is a 'Saved Library Templates' section with buttons for 'Standard Warm — Family Dog', 'Kennel Card — Short', 'Senior Companion', 'First-Time Owner', 'Holiday Theme', 'Rescue Partner', and 'Social Media — Short'. The status bar at the bottom indicates 'Prompt ready — 198 words | Template: Standard Warm — Family Dog' and 'Ready to copy or save'.

*Prompt library — reusable writing structure with quick copy and regeneration tools*

- ✓ **Save successful prompt patterns** — preserve what works for your shelter's voice and audience
- ✓ **Reuse preferred wording styles** — load a saved template and adapt it to the new animal in seconds
- ✓ **Quickly regenerate prompts after changes** — adjust selections and rebuild the prompt with one click
- ✓ **Copy finished prompts for use anywhere** — websites, social media, email, documents, or AI tools

# Ready for Optional AI Integration

Animal Description Generator already creates structured, detailed prompts that can be copied into AI writing tools such as ChatGPT, Claude, or Gemini. The copy/paste workflow is available to any shelter today — no API account, no subscription, no configuration required.

Optional server-side AI integration can take this further by sending the completed prompt directly to an approved AI provider and returning a finished adoption description inside MOASMS — without leaving the form.

The screenshot shows a web application window titled "Animal Description Generator — AI Description (Optional)". It is divided into two main sections: "STEP 1 — BUILD & REVIEW PROMPT" and "STEP 2 — OPTIONAL: GENERATE WITH AI (SERVER-SIDE)".

**STEP 1 — BUILD & REVIEW PROMPT:** A text area contains the prompt: "Write a warm, friendly adoption description for Biscuit, a 4-year-old neutered male Golden Retriever... [structured prompt built from animal record and staff selections]". Below the text area are two buttons: "Regenerate" (with a refresh icon) and "Copy to Clipboard" (with a clipboard icon). A small note below the buttons reads: "1 Copy this prompt and paste into ChatGPT, Claude, Gemini, or your preferred AI tool. No account needed."

**STEP 2 — OPTIONAL: GENERATE WITH AI (SERVER-SIDE):** This section contains configuration fields for "AI Provider" (set to "OpenAI (GPT-4o)") and "API Key" (displayed as "Stored securely on server"). A prominent blue button with a star icon says "Generate Description with AI". Below this is a text area with the placeholder "AI-generated description will appear here for staff review before use...". At the bottom of this section are three buttons: "Approve & Copy" (green with a checkmark), "Edit First" (grey with a pencil icon), and "Try Again" (grey with a refresh icon).

At the bottom of the window, a status bar contains the text: "Copy/paste workflow always available | Optional AI: requires server configuration" on the left and "Staff review required before publishing" on the right.

*Two paths: copy/paste prompt (available today) or optional direct AI generation (server-side, configurable)*

## Keep Costs Under Control

Shelters can continue using the no-cost copy/paste workflow indefinitely, or optionally connect their own AI provider account. A bring-your-own-key approach helps organizations control usage, cost, and provider choice — without being locked into any single vendor.

- ✓ **Existing copy/paste workflow remains available** — no mandatory AI dependency, no subscription required
- ✓ **Optional direct AI generation** — connect your own provider account when your shelter is ready
- ✓ **Staff review before publishing** — AI output is a starting point, not an automatic publication
- ✓ **Supports future provider choices** — Gemini, OpenAI, Claude, or local AI options as they mature
- ✓ **API keys protected on the server** — not stored in the desktop front end, not exposed to end users

# Feature Summary

<p><b>Animal Record Details</b></p> <p>Include name, breed, age, sex, altered status, size, weight, colors, coat description, and photo context — all drawn from the existing MOASMS animal record.</p>	<p><b>Prompt Builder</b></p> <p>Creates a structured, detailed adoption-description prompt from staff-selected animal details — organized, consistent, and ready to use.</p>
<p><b>Personality &amp; Expression Choices</b></p> <p>Add distinctive features, expression cues, temperament notes, domestic evaluation details, and human interaction notes.</p>	<p><b>Favorites</b></p> <p>Include favorite toys, treats, activities, sleeping spots, and human interaction preferences — the personal details that help adopters connect.</p>
<p><b>Care Needs</b></p> <p>Gently include dietary, medical, mobility, grooming, exercise, behavioral, training, ideal home, and handling notes — in adoption-friendly language.</p>	<p><b>Flexible Writing Controls</b></p> <p>Choose mood/tone, call-to-action, seasonal theme, style/format, voice/perspective, prompt length, and variation category.</p>
<p><b>Prompt Library</b></p> <p>Load, save, and manage reusable prompt structures and preferred writing styles — organized by template name.</p>	<p><b>Library Manager</b></p> <p>Review, rename, organize, and remove saved prompt templates — giving shelter coordinators full control over reusable content.</p>
<p><b>Regenerate Prompt</b></p> <p>Quickly rebuild the structured prompt after changing selected details — no manual rewriting required.</p>	<p><b>Copy to Clipboard</b></p> <p>Copy the finished prompt for use in websites, documents, email, social media, or any AI writing tool.</p>
<p><b>Staff Review Workflow</b></p> <p>Staff remain in control — they review, edit, approve, and save the final wording before anything is published or shared.</p>	<p><b>Consistent Adoption Messaging</b></p> <p>Helps every staff member — regardless of writing experience — create polished, adoption-focused animal biographies.</p>
<p><b>Fully User-Configurable</b></p> <p>Every dropdown, option list, personality choice, care category, writing tone, call-to-action, and seasonal theme is fully editable by your own authorized staff — no IT support or vendor involvement required.</p>	<p><b>Your Shelter, Your Terminology</b></p> <p>Add, rename, reorder, or remove options in any list at any time. The tool adapts to your shelter's language, workflows, and evolving needs — without any code changes.</p>
<p><b>Time Savings</b></p> <p>Reduces repetitive writing and helps staff create complete, appealing descriptions faster — spending less time typing, more time with animals.</p>	<p><b>Optional AI Ready</b></p> <p>Designed to support future direct AI description generation through a secure, configurable server-side endpoint — available when your shelter is ready.</p>
<p><b>Built Into MOASMS</b></p> <p>Uses the system and animal data your shelter already relies on — no extra database, no import, no sync, no learning curve.</p>	<p><b>Bilingual Support</b></p> <p>Prompt controls and interface support bilingual (English / French) operation, consistent with the MOASMS multilingual platform.</p>

# Ready to Help More Animals Get Noticed?

Contact us today for pricing and a personalized demo.

Animal Description Generator is built for shelters that want to **save staff time while creating warmer, more consistent, adoption-focused animal biographies**. Our team at Multiple Options, Inc. will show you how the generator works with your existing MOASMS data and how it can fit into your adoption workflow.

Whether you manage a small municipal shelter, a humane society, or a large animal control operation, Animal Description Generator helps staff tell each animal's story more quickly, clearly, and consistently — turning records into biographies that help animals get noticed, understood, and adopted.



## Multiple Options, Inc.

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## Why Choose Multiple Options?

- ✓ **Proven platform** — powering animal shelters and control agencies across North America for over 27 years
- ✓ **Built on your existing MOASMS data** — no migration, no extra database, no sync
- ✓ **Fully configurable by your own staff** — every list, every option, every behavior is yours to manage without vendor involvement
- ✓ **Designed from real shelter workflow feedback** — every feature solves an actual operational problem
- ✓ **Ongoing support included** — we stand behind our products
- ✓ **Continually updated** — new features added based on customer needs and shelter feedback

## Request a Demo Today

Call 401-480-6655 · [Sales@multiop.com](mailto:Sales@multiop.com)

*We'll show you Animal Description Generator working with real shelter-style data — no commitment required.*